

FOR IMMEDIATE RELEASE: March 19, 2024 Media Contact: Jason Posnock, President & CEO, Brevard Music Center jposnock@brevardmusic.org | (828) 862-2110 >>Chad Lawson Photos & BMC Media Assets

## BREVARD MUSIC CENTER'S PARKER CONCERT HALL SERIES PRESENTS NORTH CAROLINA PIANIST, COMPOSER, & STEINWAY ARTIST CHAD LAWSON

**Brevard, North Carolina** — Brevard Music Center (BMC) continues its inspiring Parker Concert Hall (PCH) Series on **Thursday, March 28 at 7:30 PM** when the multi-award winning pianist and composer, **Chad Lawson**, appears in concert at <u>PCH's intimate, lakeside venue</u>. With millions of followers and an entire catalogue of music that has been streamed over 500 million times, the North Carolina native is well-known as a contemporary artist creating <u>"classical music for the Spotify generation."</u> Lawson, who is also the host and creator of the iHeart-nominated and acclaimed mental wellness podcast "Calm It Down," will lead a special pre-concert session at the Parker Concert Hall at 5:00 PM. Entitled BREATHE, the session will explore how focused breathing techniques in combination with live meditative music help achieve a more relaxed state of mind. Admission to BREATHE is free for all Chad Lawson ticket holders.

**Tickets for <u>Chad Lawson in Concert</u> start at \$40.** To find out more about this and all remaining PCH season performances, please visit <u>brevardmusic.org/tickets</u>, call **828.862.2105**, or email the BMC Box Office at <u>boxoffice@brevardmusic.org</u>.

"Chad Lawson is truly a 'modern-day master of reinvention," said **Jason Posnock**, **President & CEO of Brevard Music Center.** "Not only does he create music that soothes the mind, body, and soul, but his bold interpretations of classical and contemporary works result in a distinct signature sound like no other. I am delighted to present this multi-talented North Carolina pianist, composer, and Steinway artist at the Brevard Music Center."

## About Chad Lawson

Multi-award winning pianist and composer **Chad Lawson** has an impressive list of accomplishments in recent years that many artists could only hope for in a lifetime. He has released seven critically acclaimed albums, worked with renowned musicians and producers, and has the distinguished honor of being a Steinway artist. Born in North Carolina, Chad knew he wanted to be a musician at the age of five. He pursued this dream at age 18 when he enrolled at the Berklee College of Music in Boston. While in school, Chad began his career as a studio musician and after his studies at Berklee, he decided to go on tour with Babik Reinhardt (son of legendary jazz guitarist Django Reinhardt). Following his stint on the road, Chad formed the Chad Lawson Trio. They released their self-titled debut album in 1997 followed by Dear Dorothy; The Oz Sessions (jazz trio arrangements of The Wizard of Oz) in 2002 and Unforeseen two years later. Taking a sabbatical from the jazz trio in 2007, Lawson went on tour in Europe and South America with Julio Iglesias as a keyboardist.

In 2009, Chad released his first solo album, Set on a Hill. The album was produced by the legendary Will Ackerman (Grammy winner/Founder of Windham Hill Records) and was voted "Album of the Year" by Whispering Solo Piano's 1 million listeners.

**Parker Concert Hall** is Brevard Music Center's state-of-the-art venue overlooking scenic Lake Milner. This season the hall plays host to a twelve-concert series from October through May featuring a varied lineup of classical, jazz, vocal, and fusion artists. The series continues **Thursday, April 11 at 7:30 p.m.** as BMC presents the <u>Verona</u> <u>Quartet</u>, one of the most distinguished ensembles on the chamber music scene today.

## About Brevard Music Center | Summer Institute & Festival

Founded in 1936, the Brevard Music Center stands as one of this country's premier summer classical music training programs and festivals. Each summer, over 700 gifted students come to the Music Center from across the United States and around the world to study with a distinguished faculty and renowned guest artists. Brevard's hallmark is the powerful sense of community that re-emerges each year as faculty and students present remarkable concerts and events to summer audiences.

For more information visit <u>brevardmusic.org</u>, "like" the Brevard Music Center on <u>Facebook</u>, follow @brevardmusic on <u>Instagram</u>, stream season highlights via <u>SoundCloud</u>, and visit the Brevard Music Center <u>YouTube</u> channel to enjoy performance videos from previous festival seasons.

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