



BREVARD MUSIC CENTER  
SUMMER INSTITUTE AND FESTIVAL

## NEWS RELEASE

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### Brevard Music Center Announces 2010 Season

(*Brevard, NC*) –The Brevard Music Center (BMC) is excited to announce details of its 2010 summer festival, seven weeks of varied performances held from June 25 through August 10. Keith Lockhart returns for his third summer as Artistic Director of the Music Center, a summer institute and festival in the mountains of western North Carolina. Maestro Lockhart, also conductor of the Boston Pops, is an alumnus of the Brevard Music Center. He has stated that his experiences at BMC as a teenaged student were a determining factor in his decision to become a professional musician.

Brevard Music Center hosts approximately 400 high school and college students and 65 artist faculty from over 40 states and 14 foreign countries for the educational component of the Center. The more than 80 public performances showcase the talented students, artist faculty and guest artists and include recitals, chamber music, opera and orchestra concerts.

Artistic Director Keith Lockhart has expanded his performance schedule at the Music Center to conduct six concerts this summer and has been working with the BMC artistic staff to shape the summer musical programs to benefit its students. Other conductors appearing this summer are JoAnn Falletta, Andres Cardenes, Matthias Bamert, Ken Lam, and David Effron. Numerous guest artists will appear in the 2010 season, including pianists Norman Krieger, Joseph Kalichstein and Jean-Louis Steurman; violinists Gil Shaham, Andres Cardenes, William Preucil, and Jan Fiser; cellist Yumi Kendall; clarinetist Steve Cohen; flutist Marianne Gedigian; and The Harlem Quartet. Tickets are available beginning May 3 either by internet or mail. Phone orders begin June 1. Visit the Music Center online at [brevardmusic.org](http://brevardmusic.org) for detailed concert listings and ticket purchases.

#### SEASON HIGHLIGHTS

Maestro Keith Lockhart will open the 74<sup>th</sup> season with long-time friend of the Brevard Music Center, mezzo-soprano Frederica von Stade. Von Stade is near the completion of her farewell concert tour after announcing her upcoming retirement after 40 years of performances at the world's most notable opera houses and concert venues. The Music Center is honored to be included in her performance schedule and encourages early ticket purchases for those who wish to attend.

Lockhart will also conduct many hallmarks of the orchestral literature: *Beethoven Symphony No. 5* on July 25, *Brahms Symphony No. 1* on July 11, and Strauss' majestic *Ein Heldenleben* July 10.

Families are encouraged to attend Holst's *The Planets* on July 2 and *Carnival Overture and other favorites* August 6. For these two programs, a free ticket is offered to children accompanied by an adult with a purchased

ticket.

Additional highlights include the lush sounds of *Rachmaninoff Symphony No. 2* July 3, music of *Gershwin and Copland* June 27, and *Beethoven's Symphony No. 3, "Eroica"* on July 23.

The *Season Finale* August 8 welcomes the return of Artistic Director Laureate David Efron with famed violinist Gil Shaham in an all-Brahms program featuring *Symphony No. 3* and the *Violin Concerto in D major*.

### **OPERA PRODUCTIONS**

The Janiec Opera Company is comprised of 40 students from the United States and Canada. They will present three fully-staged productions aided by a production staff of 28 that includes set designers, lighting technicians, wig and make-up artists and choreographers. 2010 staged productions begin with Johann Strauss' light-hearted operetta *Die Fledermaus* July 9, the swashbuckling *Pirates of Penzance* by Gilbert and Sullivan on July 24, and Mozart's classic *The Marriage of Figaro* on August 7. The opera company will also present *Tintypes: A Musical Revue* June 26 and *Opera's Greatest Hits* July 18.

### **CHAMBER MUSIC**

The summer **chamber music series** features the Brevard Music Center's artist faculty and guest artists. Held in the Porter Center at Brevard College, the twelve concerts will present works of Mozart, Schubert, Debussy, Brahms and many others. Violinist William Preucil will present a very special two-concert series of the *Complete Beethoven Violin Sonatas* with pianist Bruce Murray on July 5 & 6. Vivaldi's *The Four Seasons* is featured on July 13 with conductor/violinist Andres Cardenes. The Music Center welcomes The Harlem Quartet as the 2010 Quartet-in-Residence. Winners of the Sphinx Competition, this ensemble has received rave reviews from The New York Times for its engaging concerts. Their not-to-be-missed exciting and innovative program is on July 12. I Solisti di Brevard, a select group of gifted Music Center students, presents a concert on August 2 and is a favorite on the chamber series. For detailed concert information, go to [brevardmusic.org](http://brevardmusic.org).

### **LIGHTER FARE**

*Tintypes: A Musical Revue* is an entertaining and nostalgic turn of the century musical revue featuring songs of Scott Joplin, Victor Herbert, George M. Cohan and others. Enjoy a blend of music from that era, including patriotic, romance, and ragtime favorites. The *Pendergrast Family Patriotic Pops* concert on July 4 is an annual favorite, ending in grand style with Tchaikovsky's 1812 Overture with live canons. Special start time of 2pm allows concert-goers time to view the fireworks display in town that evening.

### **VARIATIONS CONCERTS**

In addition to classical music guests featured each summer, BMC invites select artists and entertainers from other musical genres to perform at the Music Center. These presentations are called Variations concerts, as they are a variation on the core classical programs offered throughout the season. All proceeds from these concerts benefit the Music Center's educational programs and help support the institute's mission and continued artistic growth. This season *Rave On!* will appear June 19 and is a fun trip back to the 50's with the music of Buddy Holly. Grammy-Award winning *Ricky Skaggs and Kentucky Thunder* return to the Music Center July 29 and a very special performance of *Garrison Keillor's A Prairie Home Companion* is on August 14 as he visits Brevard Music Center as part of his "Summer Love" tour.

### **FREE COMMUNITY EVENTS**

The Brevard Music Center offers **over thirty free events** throughout the summer. These include the popular BMC@TCL chamber music concerts held at the Transylvania County Library, plus student recitals and chamber music, symphonic band, new music concerts, high school voice programs and opera scenes, and Supersonic: BMC Percussion in Concert, all held on the music center grounds. The Concerto Competition finals held July 15 are also free and open to the public. Free performances are a wonderful opportunity to observe the extraordinary talent of the young musicians who make Brevard Music Center such a magical place each summer.

## **FREE CONCERT LECTURES**

The Music Center also offers free pre-concert and pre-opera lectures prior to most Friday, Saturday and Sunday performances. These informative and engaging talks begin one hour before the scheduled performance are held in Thomas Hall, facing the lake behind Whittington-Pfohl Auditorium. For exact dates and times, visit [brevardmusic.org](http://brevardmusic.org).

## **VENUES AND DINING**

The Music Center's 180-acre campus nestled in the Blue Ridge Mountains of western North Carolina makes it an ideal summer educational institute and performing arts venue. Students and faculty live and work -- in rehearsals, lessons and private practice -- in buildings throughout the campus. Concerts are held in Whittington-Pfohl Auditorium, (seating capacity of 1800), an open-sided hall so that seating on the lawn is also possible. The smaller concert venues on campus are Straus Auditorium and Searcy Hall, home to many of the free student recitals and chamber concerts. Thomas Hall, located behind the main auditorium, serves as the venue for all pre-concert lectures and is used as a rehearsal space for the many groups on campus.

Off-campus concerts include free performances at the Transylvania County Library on Tuesdays and Fridays at 12:30 beginning July 9, and artist faculty and guest artist chamber music performances on Monday and Tuesday evenings are at the Porter Center for the Performing Arts on the Brevard College Campus.

Many patrons bring picnics to enjoy with family or friends before a performance, taking advantage of one of the many tables scattered around the auditorium or nearby lake. Picnics will also be for sale at the Music Center, please call 828-862-2100 or visit [brevardmusic.org](http://brevardmusic.org) to place your order. Light concessions including wine, coffee, and ice cream are available from local vendors.

## **TICKETS and TICKET SERIES**

Tickets are available beginning May 3 by mail and online at [brevardmusic.org](http://brevardmusic.org). You can request a brochure by calling 828-862-2100 or view performances online. The box office, located in the foyer of Whittington-Pfohl Auditorium on the Brevard Music Center campus, opens June 1 for phone and walk-up orders. The box office phone number is (828) 862-2105 or toll-free (888) 384-8682. A number of ticket series are available for a savings of 10-30% off of single ticket prices. Series choices include **Fridays on the Lawn**, **Summer Sundays**, **Weekend Series**, four new **Mini-Series** and the **Chamber Music Series**. Details can be found on the web or by calling (828) 862-2131.

New in 2010, patrons who purchase their tickets online will be able to choose to print their tickets at home. During check out, select "Print at Home" as your delivery method. You will receive a confirmation email that will contain your printable tickets. You can print now, or later - and always know where your tickets are located. Tickets can also be mailed or held at the box office. The online ticketing system also allows patrons to choose their own seats from the available locations.

The Brevard Music Center was founded by James Christian Pfohl in 1936. His vision to establish a music program for talented young people has since matured into one of this country's finest summer institutes and festivals for aspiring musicians. Nestled in the Blue Ridge Mountains of Western North Carolina, BMC welcomes to its 180-acre campus each year 400 students, representing over 40 states and several foreign countries. It has, as well, 65 distinguished faculty artists drawn from America's most prestigious conservatories, universities and orchestras. Each summer, the Center invites an array of celebrated guest artists to appear in performance with the students of BMC. BMC's unique learning environment—students living and working alongside faculty and guest artists—creates an unparalleled sense of community.

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