



BREVARD MUSIC CENTER
SUMMER INSTITUTE AND FESTIVAL

NEWS RELEASE

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Great Things Come in Threes

(*Brevard, NC*) –July 26 marks an historic event at the Brevard Music Center. Three of the Center’s music directors, past and present, will appear in a unified concert event on Sunday.

There have been only four artistic leaders in the history of the Music Center. Founded in 1936, James Christian Pfohl began a summer band camp on the campus of Davidson College in North Carolina. In 1945 he moved the camp to its present location just outside of downtown Brevard and it became the Transylvania Music Camp. The name was changed to the Brevard Music Center in 1955. In the mid-50’s, now Artistic Director Laureate David Effron, a young piano student from Cincinnati, OH, attended the Music Center.

In 1965, Henry Janiec from Converse College succeeded Pfohl as Artistic Director. Janiec led the Center for over 30 years, further developing the Festival aspect of concerts and master classes with guest artists as well as the opera program, now named the Janiec Opera Company in his honor. During Janiec’s tenure, Keith Lockhart, current Artistic Advisor and Principal Conductor, attended the Music Center as a student.

Janiec retired from the Music Center after the 1996 season, and David Effron served as its Artistic Director for eleven seasons. Effron has been on the faculties of Curtis, the Eastman School of Music and Indiana University. Equally versed in orchestral and opera conducting, Effron has also served as head of the Merola Program in San Francisco, Central City Opera in Colorado, and New York City Opera. Effron retired from the Music Center after the 2007 season, and in October of 2007 Keith Lockhart took the helm as Artistic Advisor and Principal Conductor. He has been the conductor of the Boston Pops since 1995, music director of the Utah Symphony from 1998 until 2009, and has appeared with virtually every major orchestra in North America and numerous orchestras in Europe and Asia.

Sunday’s program begins with Henry Janiec conducting the Brevard Music Center Orchestra in Richard Strauss’ tone poem *Don Juan*. This is a virtuoso piece for every section of the orchestra and has distinctive programmatic techniques, with musical themes symbolizing different characters. It is a wonderful example of Strauss’ work, representing his energy, dramatic style and rich harmonies.

Following the Strauss, David Effron will conduct Shostakovich’s Symphony No. 6. After the huge success of the Fifth Symphony, the shorter and less-tragic character of the Sixth Symphony was said by Shostakovich to “convey in it the moods of spring, youth, joy.”

The final piece on the program, conducted by current Artistic Advisor and Principal Conductor Keith Lockhart, is the final installment of his mini-series of Tchaikovsky Symphonies: Symphony No. 6 in B minor, “Pathétique.” It

is Tchaikovsky's final symphony; the translation of the word "pathétique" is to mean "emotional."

The concert is being presented in celebration of the life of Linda Candler, BMC President John Candler's late wife. She is being honored with music at a place where she gave an extraordinary amount of her time, charm and loving attention.

WDAV Classic Public Radio will broadcast the concert live on Sunday afternoon at 3 p.m. Patrons are urged to arrive early, with enough time to park and be seated before the broadcast begins. Lawn seats (\$15) will be available and Picnics, *Presto!* from Poppies Market continue to offer gourmet picnics before concerts. Tickets and information is available at brevardmusic.org or by calling the BMC box office: 862-2105.

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