



BREVARD MUSIC CENTER  
SUMMER INSTITUTE AND FESTIVAL

## NEWS RELEASE

FOR IMMEDIATE RELEASE  
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### Live Radio Broadcasts Scheduled at Brevard Music Center

(*Brevard, NC*) –WDAV Classical Public Radio, located north of Charlotte in Davidson, NC, will be on location at the Brevard Music Center July 20 – 26 and again August 9. During the week-long July residency, WDAV will broadcast music, features, and interviews from the Brevard Music Center campus. The week will culminate with two live broadcasts— Friday, July 24<sup>th</sup> concert “An American in Paris” conducted by Keith Lockhart at 7:30 pm and Sunday, July 26 at 3:00, a special concert featuring the Music Center’s past and present music directors, Keith Lockhart, David Efron and Henry Janiec sharing the podium on the same program.

Ben Roe was named general manager of WDAV in July of 2008. He has over 25 years of public radio experience, 20 of those were in Washington, DC at National Public Radio. While on the NPR staff, he served as director of music and music initiatives, developing NPRMusic.org, a music portal for NPR and member public radio stations. Roe is a Grammy and Peabody Award-winning producer for NPR and is nationally recognized for his progressive ideas for music and public media.

WDAV staff have visited the Music Center campus several times preparing for their sojourn to Brevard. This season they have also broadcast from the Spoleto Festival in Charleston and the Eastern Music Festival in Greensboro. Even if you don’t pick up their signal on your radio, you can hear their programming live at their website -- [wdav.org](http://wdav.org).

Patrons attending the live broadcasts July 24, 26 mentioned above and August 9 (the Music Center’s Season Finale: Rachmaninoff Piano Concerto No. 3 with Olga Kern) are urged to arrive early, having plenty of time to park and take their seats before the punctual broadcast begins. General Manager Ben Roe will speak to the audience, preparing them for broadcast protocol, and the performances must begin promptly. (Reminder: July 24 is at 7:30 pm, Sundays July 26 and August 9 are at 3:00 pm)

Join the Music Center for these exciting events. Tickets and detailed concert information are available online at [brevardmusic.org](http://brevardmusic.org) or by calling the box office, 828-862-2105.

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