



BREVARD MUSIC CENTER
SUMMER INSTITUTE AND FESTIVAL

NEWS RELEASE

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CONTACT:

Kristine Fink McCreery, Communications Officer

phone (828) 862-2112

fax (828) 884-2036

kmccreery@brevardmusic.org

Online Ticket Sales Begin at the Music Center

(*Brevard, NC*) –The Brevard Music Center has launched its new online ticketing system and tickets are now available for purchase for the 2009 Season. The improved technology replaces the previous 10-year-old system and will make online ordering easier and more effective. The previous system limited seating requests to sections, resulting in a computer generated seat assignment. The new software allows patrons to choose their specific seat right when they place their online order. Once you set up your account, you will be able to update your contact information, set preferences that will be visible to you and the box office staff, and view your entire ticket purchase history. You can even request a reminder if you forget your username or password.

Avoid the long lines or phone calls trying to purchase your favorite seats. The new system allows you to view which seats are available, and also will give you an approximate view of the stage when you place your cursor over the online seat image.

This software was made possible through the generosity of a grant from the Cannon Foundation and some special BMC friends. The system will link the offices of finance, development, and ticketing which will better organize data, reduce duplicate client records and mailings, and ensure accurate accounting between all internal offices.

Performance Calendars for the 2009 Season detailing over 80 performances will be available to the public next week. In the meantime, visit our website for information and performance listings at www.brevardmusic.org.

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For press inquiries, including photos and interview requests, please contact:

Kristine Fink McCreery, Communications Officer
Brevard Music Center, PO Box 312, Brevard, NC 28712
(828) 862-2112 phone • (828) 884-2036 fax
kmccreery@brevardmusic.org • www.brevardmusic.org